

2019

Michigan Construction Safety Training Day



Exhibit Show & Sponsorship Prospectus



Thursday, March 14, 2019

**James B. Henry Center
for Executive Development
Lansing**



EXHIBITOR INFORMATION

On behalf of the Michigan Construction Safety Training Day (MCSTD) Committee, we would like to invite you to exhibit at the 28th Annual MCSTD event on March 14, 2019 in Lansing from 7:00 a.m. to 4:15 p.m.

Key individuals from construction firms across the State will be attending the Construction Safety Training Day event looking for information, products and services from both instructional classes and exhibitors. Michigan Construction Safety Training Day is the perfect opportunity to meet construction contractors, buyers, owners and representatives from government agencies to introduce your company, and its products and services.

How About \$100?

Refer this conference to a company who has never exhibited at MCSTD before, and if they decide to exhibit, we will give you \$100. This has to be a brand new company and the referring company's name has to be submitted at the time their booth reservation is made (referring company must also exhibit). We believe each and every one of you knows someone who could benefit by being part of this event – help us spread the word!

Show Date and Exhibit Hours

Thursday, March 14, 2019
James B. Henry Center for Executive Development
3535 Forest Road
Lansing, MI

Set Up 6:30 a.m. - 7:15 a.m. on Thursday, March 14, 2019
Tear-Down 4:15 p.m. - 5:15 p.m. on Thursday, March 14, 2019

Booth Space Specifics

10' W x 10' D \$300.00
\$425.00 after February 8, 2019

10' W x 20' D \$600.00
\$725.00 after February 8, 2019

Included per booth

- 1 - 8' x 2' covered and skirted display table
- 2 chairs
- Carpet
- 1 electrical outlet
- Program listing
- Continental breakfast and lunch for ONE EXHIBITOR
(additional \$27.00/per exhibitor)
- Listing and link on Michigan Construction Safety Training Day website
(www.agcmichigan.org/mcsd)

Exhibitor Restrictions:

The following restrictions apply to all exhibitors:

- No open flames.
- All materials must be flame proof.
- All aisles and doorways must be free from obstructions.
- Security of booth materials is the responsibility of each exhibitor.

Advertising Advantage

As an exhibitor you may purchase advertising in the show program at **50% off** the regular price.

APPLICATION & CONTRACT FOR EXHIBIT SPACE 28TH ANNUAL MICHIGAN CONSTRUCTION SAFETY DAY

Exhibitor (Company) Name _____

Address _____

City/State/Zip _____

Telephone () _____ Fax () _____

E-Mail Address _____ Website Address _____

Contact Personnel:

Pre-Show contact person: _____

Exhibitor name(s): _____

Description of product or service to be exhibited (This information will be printed in the day's program.)

Were you referred to this conference? Yes No If so, by who? _____

One exhibitor luncheon is included in the price of a booth. I will need _____ additional lunch tickets @ \$27.00 each	Booth Total: \$ _____
	Additional Lunches: \$ _____
	TOTAL: \$ _____

**Credit Card Payment / Number: _____

Name on Card: _____ Exp. Date: _____ CV Code: _____

Deposit/Payment/Refunds

A deposit of 50% of the cost of requested space must accompany this application for exhibit space. ****If paying by credit card, full payment is due with this form.** Payment in full must be made on or before February 22, 2019. Full refunds will be given if cancellation notice is received by March 1, 2019. No refunds will be given after February 22, 2019.

Authorizing Agent

In signing and submitting this Application and Contract for Exhibit Space, we agree to abide by all rules and regulations as outlined in the Exhibitor Prospectus.

Name _____ Title _____

Signature _____ Date _____

Complete and mail with appropriate payment to: Michigan Construction Safety Day
Attn: Cathy Galbraith
2323 N. Larch
Lansing, MI 48906
Phone (517) 908-8052 Fax (517) 371-1131

DO NOT WRITE BELOW THIS LINE

Date application/contract received _____ Payment/Check received _____ Check# _____ Amount _____

Amount owed _____ Date invoice sent _____ Booth location assigned _____ Booth confirmation sent _____



SPONSORSHIP OPPORTUNITIES

Our sponsors are critical to the success of Michigan Construction Safety Training Day.

VIP - Platinum Sponsorship - \$2,500

- Sponsor name printed and mentioned in conjunction with all MCSTD promotion
- Company/organization logo prominently placed as Platinum Sponsor of MCSTD on all promotional materials, brochures, event mailings
- Prominent placement on event web site and link to sponsor's web site
- Company/organization featured in full-page ad (8.5 x 5.5) in official brochure
- 10' x 10' booth at MCSTD to display company info

VIP - Gold Sponsorship - \$1,500

- Sponsor name printed and mentioned in conjunction with all MCSTD promotion
- Company/organization logo placed on MCSTD promotional materials, brochures, event mailings
- Placement on event web site and link to sponsor's web site
- Company/organization featured in half-page ad (4.25 x 5.5) in official brochure

VIP - Silver Sponsorship - \$1,000

- Recognition in promotional materials and event mailings
- Recognition in official brochure
- Inclusion on event web site

VIP - Bronze Sponsorship - \$500

- Recognition in official brochure
- Inclusion on event web site

Advertising (Ad will appear in official show program)

	Size	Sponsor Price	Exhibitor Discount Price
Inside Front Cover	8.5 x 5.5	\$ 500.00	\$ 250.00
Inside Back Cover	8.5 x 5.5	\$ 450.00	\$ 225.00
Back Cover	8.5 x 5.5	\$ 500.00	\$ 250.00
Full Page	8.5 x 5.5	\$ 250.00	\$ 125.00
1/2 Page	4.25 x 5.5	\$ 125.00	\$ 62.50

(Please Print)

Company Name _____

Contact Name _____

Phone () _____ Contact Email _____

Ad Size _____ Ad Cost _____ Sponsorship Type _____ Sponsorship Amount _____

Credit Card Number(MC/VISA/AE): _____

Name on Card: _____ Expiration Date: _____ CV Code: _____

Signature _____

Return this form & email ad art no later than February 8, 2019

**AGC Michigan / MCSTD
2323 N. Larch, Lansing MI 48906**

Questions? Contact Cathy Galbraith at (517) 908-8052 / cgalbraith@agcmichigan.org

Your support is greatly appreciated!